

This Page Is Inserted by IFW Operations  
and is not a part of the Official Record

## **BEST AVAILABLE IMAGES**

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

**IMAGES ARE BEST AVAILABLE COPY.**

**As rescanning documents *will not* correct images,  
please do not report the images to the  
Image Problem Mailbox.**

SENNIGER, POWERS, LEAVITT & ROEDEL  
One Metropolitan Square  
16th Floor  
St. Louis, Missouri 63102  
Telephone (314) 231-5400  
Facsimile (314) 231-4342

FACSIMILE TRANSMITTAL COVER SHEET

DATE: January 19, 2004 SPLR FILE #: KCC 4848.10 SENT BY: cwa

FACSIMILE NUMBER BEING CALLED: 1-703-746-9195

PLEASE DELIVER THE FOLLOWING PAGES TO:

NAME: Office of Initial Patent Examination

THIS FACSIMILE IS BEING SENT BY:

NAME: Frank Agovino

NUMBER OF PAGES: 8 INCLUDING COVER SHEET

TIME SENT: 2:50 pm OPERATOR'S NAME: Cindy

COMMENT(S)/NOTE(S):

This facsimile contains CONFIDENTIAL INFORMATION WHICH ALSO MAY BE LEGALLY PRIVILEGED and which is intended only for the use of the Addressee(s) named above. If you are not the intended recipient of this facsimile, or the employee or agent responsible for delivering it to the intended recipient, you are hereby notified that any use, dissemination, distribution or copying of this facsimile is strictly prohibited. If you have received this facsimile in error, please immediately notify us by telephone and return the original facsimile to us at the above address via the U.S. Postal Service. Thank you.

IF YOU DO NOT RECEIVE ALL PAGES CLEARLY, CALL BACK AS SOON AS POSSIBLE. CONFIRMING NUMBER: (314) 231-5400.

**Senniger, Powers, Leavitt & Roedel**

Attorneys at Law

Patents, Trademarks, Copyrights,  
Technology Law, Antitrust, Litigation

One Metropolitan Square, 16th Floor  
Saint Louis, Missouri 63102

Telephone: 314-231-5400  
Facsimile: 314-231-4342

www.senniger.com

Frank R. Agovino

January 19, 2004

Application of Brian F. Fitzpatrick et al. Art Unit 3622  
Serial No. 10/675,916  
Filed September 30, 2003  
Confirmation No. 2091  
For PLATFORM SYSTEM AND METHOD FOR EXTENDING SALES AND USE OF A  
RESOURCE OF MOTIVATIONAL PROGRAMS  
Attorney Docket MRZ 9268.2

Via Facsimile - 1-703-746-9195

Office of Initial Patent Examination's  
Customer Service Center  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

We have received the filing receipt in the above-referenced  
U.S. patent application.

The receipt lists only one application for the domestic  
priority data whereas the correct information is:

This appln claims benefit of 60/414,586 09/30/2002  
This appln claims benefit of 60/501,382 09/09/2003

\*\* A copy of the Filing Receipt with the changes noted thereon  
is enclosed. Also enclosed is a copy of the Application Data  
Sheet as it was filed with the application on 09/30/2003 which  
evidences that multiple priorities were claimed.

Please send us a corrected filing receipt.

Respectfully submitted,

*Frank R. Agovino*

Frank R. Agovino, Reg. No. 27,416

FRACwa  
\*Enclosure

RECEIVED

DEC 29 2003



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office  
 Address: COMMISSIONER FOR PATENTS  
 P.O. Box 1458  
 Alexandria, Virginia 22313-1458  
 www.uspto.gov

APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/675,916	09/30/2003	3622	0.00	MRZ 9268.2	9	81	12

CONFIRMATION NO. 2091

000321 *FRA*  
 SENNIGER POWERS LEAVITT AND ROEDEL  
 ONE METROPOLITAN SQUARE  
 16TH FLOOR  
 ST LOUIS, MO 63102

## FILING RECEIPT



\*OC000000011556063\*

Date Mailed: 12/23/2003

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

Brian F. Fitzpatrick, Fenton, MO;  
 Maddy Sheprow, Fenton, MO;  
 Christine M. Ladage, St. Louis, MO;  
 Dave Schulz, Chesterfield, MO;  
 Fran Schuster, Chesterfield, MO;

## Domestic Priority data as claimed by applicant

This appln claims benefit of 60/414,596 09/30/2002

*This appln claims benefit of 60/501,382 09/09/2003*

## Foreign Applications

If Required, Foreign Filing License Granted: 12/22/2003

Projected Publication Date: To Be Determined - pending completion of Missing Parts

Non-Publication Request: No

Early Publication Request: No

Title

*redw*

Platform system and method for extending sales and use of a resource of motivational programs

**Preliminary Class**

705

**LICENSE FOR FOREIGN FILING UNDER  
Title 35, United States Code, Section 184  
Title 37, Code of Federal Regulations, 5.11 & 5.15**

**GRANTED**

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

**NOT GRANTED**

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).